

On 17 March 2016 in Torino, students and young scientists will compete in the first stage of FameLab, the famed international science talent show.

FAMELAB 2016 **SCIENCE IN 3 MINUTES**

Are you really into science and you love talking about it? Are you a scientist, a researcher or a university student – and a good communicator? Then FameLab is the right choice for you!

In March 2016 Torino will host the local selection of **FameLab**, the international competition that challenges young scientists with a flair for communication to convey a scientific concept of their choice in **just 3 minutes**.

No slide shows, PowerPoint presentations, videos – **only your words and your passion**. Engage and entertain the public with science and research, in a way that is amusing and easy to grasp. The top two communicators will win a **cash prize**, will **participate in a masterclass** on science communication and will be admitted to the **national final**.

FameLab was launched in 2005 in the UK by Cheltenham Science Festival. The event is promoted at international level by British Council, in over 25 different countries. The Italian competition is organized since 2012 by [Psiquadro-Perugia Science Fest](#) in collaboration with [British Council Italia](#).

The first step of FameLab Italia is the regional phase, which will take place in ten cities: Ancona, Cagliari, Catania, L'Aquila, Modena, Napoli, Padova, Perugia, Torino and Trieste.

Competition in Torino will be divided in two phases – preselection and final. **The preselection is open to all eligible candidates and it will take place on 17 March 2017, 9.30 a.m., at MACA Museo A come Ambiente**. An expert panel will select the best 8 contestants, who will

advance to the final, together with the candidate favored by the public (if not already selected).. **The final is scheduled on the same day, 17 March 2016, at 5.30 p.m.,** in the same place.

The Torino competition is organized by [CentroScienza Onlus](#), [Xké? - Il laboratorio della curiosità](#), and [MAcA - Museo A come Ambiente](#), in cooperation with **Università degli studi di Torino** and **Politecnico di Torino**.

Each local competition will select 2 finalists. They must participate in the **FameLab Masterclass**, a training course in science communication, and in the **national final**, to be held in **April 2017**.

The winner of FameLab Italia, together with the winners from other countries, will be admitted to the international competition that will take place in Cheltenham (UK), during the Cheltenham Science Festival in **June 2017**.

USEFUL INFORMATION

Eligibility

- You must be older than 18 and younger than 41 (must not turn 41 before 30 April 2017).
- You must be a researcher, a PhD student, a graduate or undergraduate student in scientific, medical or engineering fields, or working in the same fields in private or public companies or institutions.
- Nationality doesn't matter. Presentations can be given in Italian or in English.
- You must not be a full time professional science communicator.
- You must not have participated in Masterclasses or national finals in previous FameLab editions.



Applications

In order to enter the competition you have to fill in the application form. The deadline is **12 am on 10 March 2017**.

Participants who register to the Torino selection will have the chance to participate in a **preparatory class**, taking place on **10 March 2017 at 2.00 pm at Xké? Il laboratorio della curiosità**.

Local selection (Torino, 17 March 2017)

Participants will have 3 minutes to impress the jury. FameLab is scouting for fascinating presentations that will engage and entertain an audience of adult general public. Candidates cannot use PowerPoint, other electronic presentation or audio recording, and can only use the props that they can carry onto stage themselves (there will be no time for set up).

Two different presentations must be prepared for the local selection, lasting 3 minutes each: the first will be performed in the preselection and the second in the final, in case the candidate is admitted. The list of participants admitted to the final will be communicated by the jury right after the preselection. After the final the jury will announce the first two places of the local competition, who will both be admitted to the national final.

FameLab Masterclass (Perugia - April 2017)

The candidates ranking first and second in the 7 local selections must participate in the free FameLab Masterclass, a two-days training event where professional science communicators will help participants to further develop their communication skills in order to better prepare their presentations for the final national event.

National final (May 2016)

At the end of the competition, the jury will announce the winner of FameLab Italy 2017, who will participate in the final stage of FameLab International 2017.

Prizes for the Torino selection



First place: admission to the national final, admission to FameLab Masterclass, reimbursement of expenses to participate in final and/or Masterclass up to 400 Euro.

Second place: admission to the national final, admission to FameLab Masterclass, reimbursement of expenses to participate in final and/or Masterclass up to 200 Euro.

INFORMATION CONTACT

011 8129786

torino@famelab-italy.it - www.centroscienza.it

