

On 24 February and 1 March 2016 in Torino, students and young scientists will compete in the first stage of FameLab, the famed international science talent show.

## **FAMELAB 2016** **SCIENCE IN 3 MINUTES**

**Are you really into science and you love talking about it? Are you a scientist, a researcher or a university student – and a good communicator? Then FameLab is the right choice for you!**

In February 2016 Torino will host the local selection of **FameLab**, the international competition that challenges young scientists with a flair for communication to convey a scientific concept of their choice in **just 3 minutes**.

No slide shows, PowerPoint presentations, videos – **only your words and your passion**. Engage and entertain the public with science and research, in a way that is amusing and easy to grasp. The top two communicators will win a **cash prize**, will **participate in a masterclass** on science communication and will be admitted to the **national final**.

FameLab was launched in 2005 in the UK by Cheltenham Science Festival. The event is promoted at international level by British Council, in over 25 different countries. The Italian competition is organized since 2012 by [Psiquadro-Perugia Science Fest](#) in collaboration with [British Council Italia](#).

The first step of FameLab Italia is the regional phase, which will take place in seven cities: Ancona, L'Aquila, Napoli, Padova, Perugia, Torino and Trieste.

Competition in Torino will be divided in two phases – preselection and final. **The preselection is open to all eligible candidates and it will take place on 24 February 2016, 9 a.m., at “Xké? - Il laboratorio della curiosità”.** An expert panel will select the best 8 contestants, who will advance to the final, together with the candidate favored by the public (if not already selected).. **The final is scheduled on 1 March 2016, 5.30 p.m., at the Accademia Albertina di Belle Arti.**

The Torino competition is organized by [CentroScienza Onlus](#), [Xké? - Il laboratorio della curiosità](#), [Environment Park](#) and [MAcA - Museo A come Ambiente](#).

Each local competition will select 2 finalists, for a total of 14 across the country. They must participate in the **FameLab Masterclass**, a training course in science communication, and in the **national final**, to be held in **May 2016**.

The winner of FameLab Italia, together with the winners from other countries, will be admitted to the international competition that will take place in Cheltenham (UK), during the Cheltenham Science Festival in **June 2016**.

## USEFUL INFORMATION

### Eligibility

- You must be older than 18 and younger than 41 (must not turn 41 before 30 April 2016).
- You must be a researcher, a PhD student, a graduate or undergraduate student in scientific, medical or engineering fields, or working in the same fields in private or public companies or institutions.
- Nationality doesn't matter. Presentations can be given in Italian or in English.
- You must not be a full time professional science communicator.
- You must not have participated in Masterclasses or national finals in previous FameLab editions.

## Applications

In order to enter the competition you have to fill in the application form and send it to [torino@famelab-italy.it](mailto:torino@famelab-italy.it). The deadline is **15 February 2016**.

Participants who register to the Torino selection will have the chance to participate in a **preparatory class**, taking place on **19 February 2016 at the Environment Park**.

## Local selection (Torino, 24 February 2016 and 1 March)

Participants will have 3 minutes to impress the jury. FameLab is scouting for fascinating presentations that will engage and entertain an audience of adult general public. Candidates cannot use PowerPoint, other electronic presentation or audio recording, and can only use the props that they can carry onto stage themselves (there will be no time for set up).

Two different presentations must be prepared for the local selection, lasting 3 minutes each: the first will be performed in the preselection and the second in the final, in case the candidate is admitted. The list of participants admitted to the final will be communicated by the jury right after the preselection. After the final the jury will announce the first two places of the local competition, who will both be admitted to the national final.

## FameLab Masterclass (Perugia - April 2016)

The candidates ranking first and second in the 7 local selections must participate in the free FameLab Masterclass, a two-days training event where professional science communicators will help participants to further develop their communication skills in order to better prepare their presentations for the final national event.

## **National final (May 2016)**

During the national final each finalist will have to give two 3-minutes presentations. One of the two presentations can be one of the two used in the local selection, although participants are encouraged to submit two new presentations. As in the previous phases of the competition, the finalists will be allowed to use props but not slides or videos. At the end of the competition, the jury will announce the winner of FameLab Italy 2016, who will participate in the final stage of FameLab International 2016.

## **Prizes for the Torino selection**

**First place:** admission to the national final, admission to FameLab Masterclass, reimbursement of expenses to participate in final and/or Masterclass up to 400 Euro.

**Second place:** admission to the national final, admission to FameLab Masterclass, reimbursement of expenses to participate in final and/or Masterclass up to 200 Euro.

## **INFORMATION CONTACT**

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